

Strategic Priorities 2022-2025

PURSUE CENTRE OF EXCELLENCE

ENGAGE OUR COMMUNITY

GROW THROUGH INNOVATION

To achieve our Strategic Priorities, our annual tactics will focus on:

- INNOVATION • INCLUSION •
- CUSTOMER SERVICE EXCELLENCE •

See it! Believe it! Achieve it!





Vision

Learning and growing through sport and fitness.

Mission

We are dedicated to delivering quality recreation and competitive programs where participants of all ages strive to reach their goals.

SAFETY

We strive to ensure our programs and facilities maximize the health and safety of every participant, attending family member, visitor and staff person.

EXCELLENCE

We focus on continually improving our programs, relationships and capacities as a basis to achieve excellence in all that we do.

Values

RESPECT

We develop and nurture our relationships based on trust and a sense of belonging, ensuring the dignity and individuality of each person.

ENTHUSIASM

We undertake all our work from a strengths-based, positive and an enthusiastic foundation in enhancing the experiences of each participant and their family, staff member, volunteer and all who we engage with.